

Trademarks & Trade Dress Litigation

Fowler White Boggs's IP Group handles trademark protection, registration and maintenance in foreign countries, before the United States Patent and Trademark Office, and with state agencies in the State of Florida. Our Firm represents international and national clients ranging in size from multinational corporations to sole proprietorships in all areas of trademarks and trade dress. Our IP attorneys prepare opinions concerning the potential strength and ability of proposed trademarks, trade dress and service marks to be registered. Our attorneys file applications to register trademarks and service marks with state agencies, with the United States Patent & Trademark Office, and with foreign Trademark Offices, and we prosecute those applications before the appropriate offices. The IP Group represents clients in administrative proceedings, such as cancellations and oppositions, prepare and defend trademark cease and desist letters, and litigate trademark and trade dress infringement claims, domain name disputes, and cybersquatting proceedings.

Our team of attorneys and paralegals conduct trademark clearance searches and provide risk analysis opinions, file applications for registration, oppose and defend in proceedings for trademark opposition and cancellation, prosecute appeals before the Trademark Trial and Appeal Board, prepare cease & desist letters to defend client marks, prepare responses to cease & desist letters received by clients, and prepare agreements, such as assignments, licenses, consent agreements. We arrange trademark watch services for monitoring client marks; bring and defend domain name Uniform Dispute Resolution Procedures and anti-cybersquatting actions. We advise our clients in connection with the protection of trade secrets, trade dress, trademarks, service marks and other legal matters relating to our client's branding strategy and intellectual property, including patent litigation and non-infringement opinions.



Practice Team

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