



## Trademarks & Trade Dress

Trademarks, trade dress and service marks identify a source of goods or services to the consumers of those goods or services. Words, colors, shapes, and even tastes are capable of being registered. We prepare opinions concerning the potential strength and ability of proposed marks to be registered, we file applications to register trademarks and service marks with state agencies, with the United States Patent & Trademark Office, and with foreign Trademark Offices, and we prosecute those applications before the appropriate offices. We also represent clients in administrative proceedings, such as cancellations and oppositions, prepare and defend trademark cease and desist letters, and litigate trademark and trade dress infringement claims, domain name disputes, and cybersquatting proceedings.



### Practice Leader

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### Practice Team

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